

Help Wanted! Finding Volunteers Session

31 January Kimberley Place Chirnside Park

The Friends of Kurth Kiln were invited by the Yarra Ranges Council to participate in the 'Help Wanted! Finding Volunteers for an evening of learning and networking.



Hannah Sarsons, Community Partnership Officer Yarra Ranges Council



Ruth Morgan from Eastern Volunteers

Hannah Sarsons, Community Partnership Officer Yarra Ranges Council introduced Ruth Morgan from Eastern Volunteers, the presenter of

Recruitment and Retention. The Session covered many areas:

How to advertise? Who is the targeted audience? Volunteer Motivation?

Current trends: Women are slightly more likely to volunteer (38%) than men (34%). People in the major cities are less likely to volunteer than people in other areas. Peak volunteering age is between 45-54. Rates of volunteers have grown in sport, religion and education and declined in community services and emergency management. People who work are more likely to volunteer than people who are unemployed or not in the labour force.



- Research / grants
- leadership & promotion
- events =
- marketing - fundraisers / support
- fundraising
- project management
- foster carers. / PBO / events
- set-up / publicize
- mentors / admin / bus drivers
- ER VOL
- *Educators*
- garden work.
- conservation
- ideas / skills / energy
- committee / admin / customer service
- drivers / social

It was an interesting and educational evening, starting with delicious refreshments.

At the end of the session a door prize of a free Eastern Volunteers one hour training session was drawn by Chris Riseley, Community Development Office Yarra Ranges Council.

The Friends of Kurth Kiln thank Yarra Ranges Council for the informative evening